# Introducing Premium Tailor-Made Hybrid Sales Teams 2 Order!



# Our Story



The Teams 2 Order journey began in 2012 as a response to the under-served needs of start-ups and SMEs. These companies faced a frustrating choice: pay excessive fees for recruitment services or opt for outsourced sales with poor client service. What was needed was an ethical alternative with high service standards that would achieve a real return on investment.

So, driven by a passion for sales and people development, SMC started piloting the Teams 2 Order approach - developing bespoke sales resources for clients wishing to penetrate the international market. Through individual candidate selection, expert training and hands-on coaching within the company setting, we were able to achieve startling results - saving our clients around 30% of the cost of sales and increasing their revenue by 300-900%.

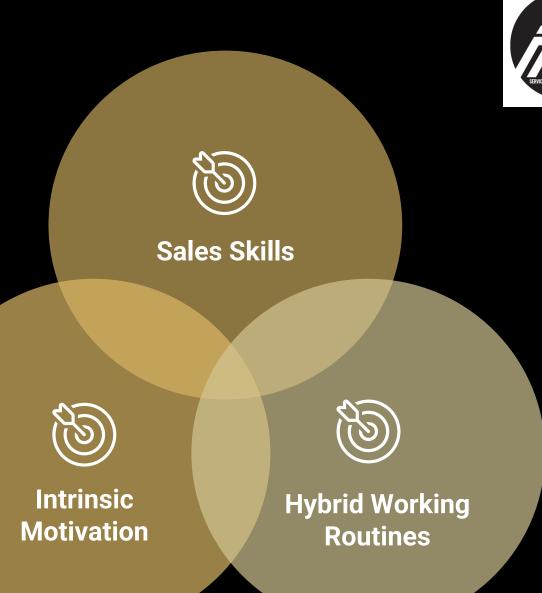
Over the last decade, we have continuously perfected our model, incorporating research on cultural diversity to help our clients win customers around the world.

With the emergence of Covid-19, we further enhanced our programme by partnering with other experts in the field to refine our selection processes and equip successful candidates with the skills, motivation and self-discipline they need to perform in hybrid working environments without the constant support of an office-based team.

We are now proud to present T2O Premium, a service which supplies our clients with tailor-made high performing hybrid sales teams who are fully-equipped to excel in this ever-changing world!

## Taking training to...

Our multi-layered programme develops the necessary skills and knowledge for success in sales, marketing and account management, as well as the intrinsic motivation and discipline that are needed to thrive and deliver in hybrid working environments.



## ...a whole new level!

### D<sub>1</sub> DISCOVER

## The D<sub>3</sub> Model



### **Assessments:**

- Advanced English & German Language
- General Sales/Business
  Knowledge

## Candidates start selling for you in Week 4

## D<sub>2</sub> DEVELOP

### 12-month programme:

- 2-Week Bootcamp
- Product Training
- On-the-Job Coaching
- Hybrid Working Schedule



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Customer Integration



# Benefits

### We take the risks, you reap the benefits









**Reduced Costs** 

**Reduced Risks** 

**Quality Assurance** 

**Increased Revenue** 





# OUR PROMISE:

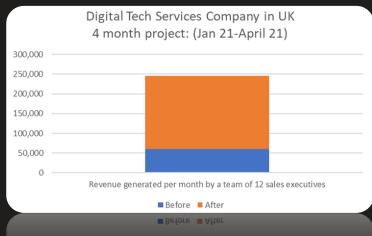
We endeavor to ensure that all resources are paying for themselves by the end of Month 4

## Our results speak for themselves!

### Reduced costs by 30%

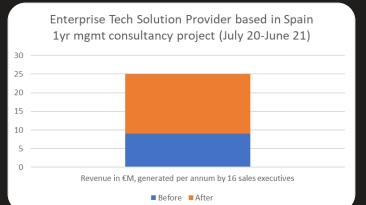


### Increased revenue by 500%



### Increased revenue by 600%





Did you know a great salesperson can generate in excess of 10 times

their annual salary package?

### Increased revenue by >900%







## **Client Testimonial**

## Christian Driller

VP Inside Sales Operations, eKomi GmbH Berlin

I was blessed to have Leon in my team during my starting phase at eKomi.

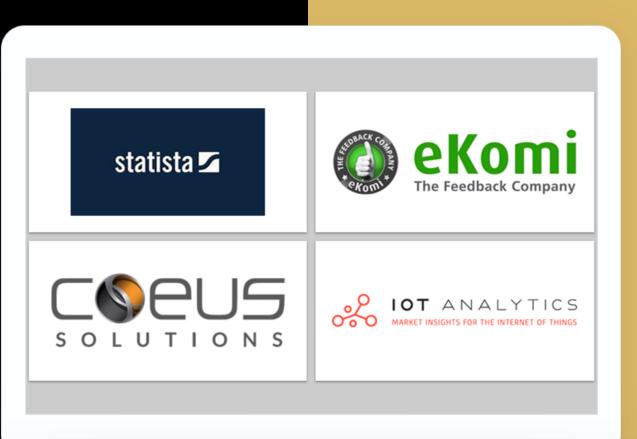
He is forward thinking, reliable and goal oriented, always aiming for the most effective approach.

Thanks to his sales and training background he was a key factor in evaluating, recruiting and training our new sales representatives.

If you are looking for a dedicated, skilled and creative professional - look no further.

# Our Customers









## Interested in learning more?

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